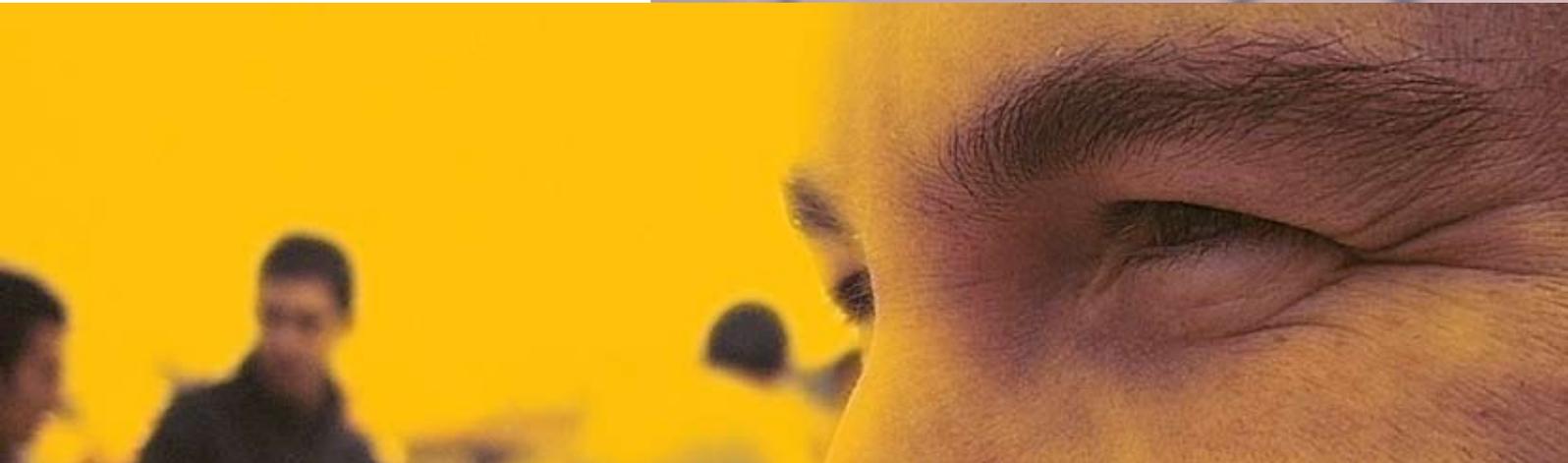
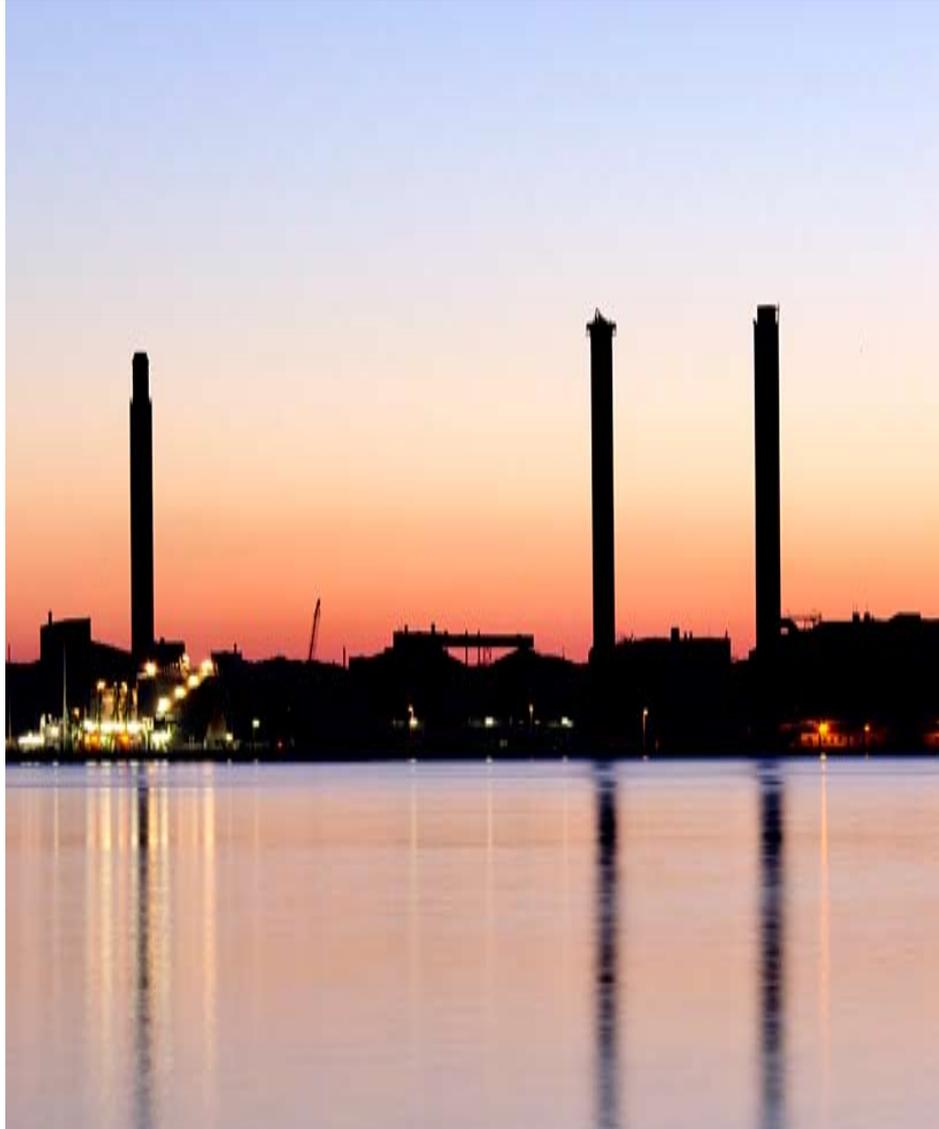




gothia
logistics

EFFICIENT EDUCATION WITH MODERN METHODS

-  **LEAN PRODUCTION**
-  **PURCHASING**
-  **PRODUCTION LOGISTICS**
-  **WAREHOUSE**
-  **DISTRIBUTION**



OUR E-LEARNING METHOD

E-LEARNING STANDARD COURSES

Gothia Logistics provides companies with e-learning courses and further education over the internet.

OVER THE INTERNET

Our courses are divided into a number of sections. Each section is followed by a test containing 10 randomly selected multiple-choice questions.

The test is automatically corrected and when the student has passed he/she can go on to study the next section of the course.

COURSE CERTIFICATION

When the student has passed all multiple-choice tests, it's time for a final exam with randomly selected questions. The exam is marked manually by us. When the exam is marked, the student receives a course certification.

Each student has access to the course for 6 months.

HOW E-LEARNING STANDARD COURSES WORKS



1. The student creates an account, logs in and is greeted by his/her personal course book.



2. The student studies the course at his/her own pace.



3. We give guidance through the course book. Here, the student can ask us questions that arise during the course.



4. When the student has passed the course we send him/her a course certificate.

E-LEARNING EDUCATION ON DEMAND

Education on Demand has been created in order for companies to be able to utilize down time, for example when experiencing production malfunction. These courses comprise 2-3 hours of studying.

CUSTOMIZED COURSE LIBRARY

Education on Demand makes it possible to convert non-productive time into efficient training.

We help you compose a customized course library. Your employees can,

at any time, log in and study one or several of the short courses that are available over the internet.

PEDAGOGICAL METHODS

These courses include one theoretic part, which is followed by a multiple-choice exam with randomly selected questions that are marked automatically. When the student has passed, he/she is granted authorization to print a personal certificate.

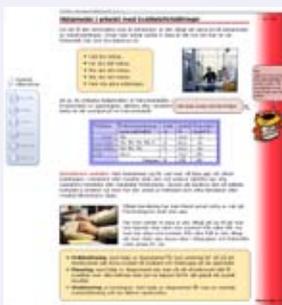
HOW E-LEARNING EDUCATION ON DEMAND WORKS



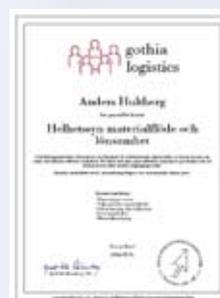
1. The student chooses one of the course modules that the client has chosen for the employees to study.



2. The student is allowed access to the course in his/her personal course book.



3. The student then studies the course.



4. When the student has passed the test, he/she will be able to print a course certificate. The student can now choose another course, as in step 1.

E-LEARNING SINCE 1997

We have developed e-learning since 1997. This means that we have over 10 years of experience in this area.

TIME EFFICIENT TRAINING

By using e-learning, a simplicity, efficiency and uniformity is achieved, which regular education does not offer. These advantages are achieved

without losing the necessary means of guidance, support and coaching.

SIMPLE OVER THE INTERNET

Nothing has to be installed or run from a CD-rom. The only thing required for e-learning studies is an internet connection.

ADVANTAGES OF E-LEARNING FOR THE EMPLOYER

MINIMIZED PRODUCTIVITY REDUCTION - The employees don't have to leave and are available if needed.

COST EFFECTIVE - The employer doesn't have to pay for traveling, lodging or daily allowance.

UNIFORMITY - All employees are given the same education, even in geographically scattered companies.

ADVANTAGES OF E-LEARNING FOR THE STUDENT

TIME EFFICIENT - By using e-learning you can study when it suits you, for as long and as often as you want.

SIMPLICITY - Since the student can study, repeat and receive guidance at any time, the learning is easier.

GUIDANCE - The student can easily come in contact with us for help and support.

OUR SUBJECTS

We have courses in the following subjects. To see our entire course library visit our website www.gothialogistics.com

LEAN PRODUCTION

Lean Production has become the newest challenge in the industry. Its purpose is to achieve a process oriented and demand controlled production where everyone works according to a standardized way of working.

PURCHASING

Purchasing and materials supply greatly influences the balance between demand and supply in a company. Knowledge in technology, law, logistics and economy is combined with business negotiations to achieve a whole that works for both customer and supplier.

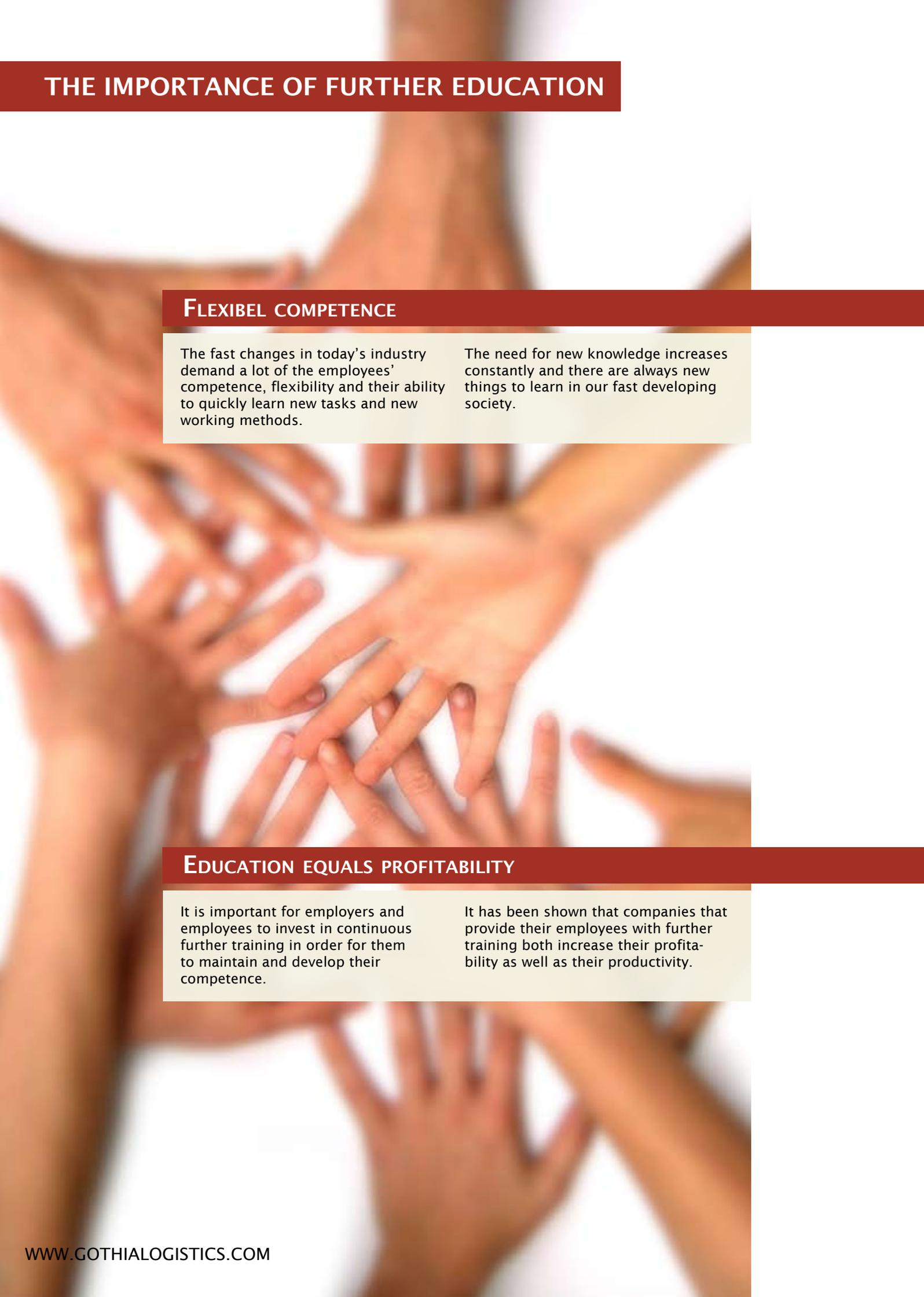
PRODUCTION LOGISTICS

Different kinds of production strategies affect a company's ability to flexibility and productivity. The type of product and production are decisive factors when making strategy decisions concerning purchasing, logistics and customer service.

WAREHOUSE AND DISTRIBUTION

Handling warehousing has become a prioritized area since the warehouse has a major influence on the costs for logistics and the performance of customer service. Focus is rather put on a fast flow than in extensive warehousing.

THE IMPORTANCE OF FURTHER EDUCATION



FLEXIBEL COMPETENCE

The fast changes in today's industry demand a lot of the employees' competence, flexibility and their ability to quickly learn new tasks and new working methods.

The need for new knowledge increases constantly and there are always new things to learn in our fast developing society.

EDUCATION EQUALS PROFITABILITY

It is important for employers and employees to invest in continuous further training in order for them to maintain and develop their competence.

It has been shown that companies that provide their employees with further training both increase their profitability as well as their productivity.

CUSTOMIZED COURSES

WE CUSTOMIZE YOUR EDUCATION

We offer you customized courses that suit your educational needs and wishes. Thanks to our flexible technique we can, in a simple way, create new, unique courses for your company.

COMPANY-SPECIFIC INFORMATION

Each course is made up of several small pieces put together to a whole. Because of this, we can easily create new courses.

We can also very easily include information from your company, such as definitions of level of service and delivery precision or key ratios and statistics.

MUTUAL REFERENCE FRAMES

By including company-specific information, the reference frames concerning terms, concepts and methods will be the same for all employees. In addition, they will also be able to see the connection between the studies and

EXAMPLES OF ALTERATIONS

- ADDING INFORMATION TO COURSE
- REMOVING INFORMATION FROM COURSE
- COMBINING PIECES FROM VARIOUS COURSES, TO YOUR OWN, UNIQUE COURSE
- ADDING COMPANY-SPECIFIC INFORMATION TO COURSE
- CREATING COURSE FROM THE COMPANY'S OWN MATERIAL

REFERENCES



The flexible method with internet based courses and guidance has been well received in our organization to create a mutual terminology. I think that the co-operation with Gothia Logistics has worked well, both during the development of the courses and in the currently ongoing education project.

People from factories in China, India, Spain, France, Great Britain, USA, Denmark and Sweden have already been certified.

Richard Persson

Alfa Laval AB

Project Manager Operations Development

ABOUT THE PROJECT

Gothia Logistics AB has, together with Alfa Laval, developed customized courses in Inventory Management. Gothia Logistics has also created an internal academy for Alfa Laval Academy. Gothia Logistics handles the education, coaching and all administration for this training over the internet.

KANTHAL

With the purpose of accomplishing a basic knowledge and understanding for logistics and economy questions among the employees in connection to an improvement project, we have, together with Gothia Logistics AB carried through a educational program.

The outcome has been very good in several ways. The employees have shown interest in further deepening their knowledge and discussing alternative solutions concerning the production.

Lena Akre

Kanthal AB

Production Manager

ABOUT THE PROJECT

Gothia Logistics AB has, together with the Kanthal, created a customized course in production economy and logistics with customer-adjusted documents for the training of personnel in planning and production.



The training method that Gothia Logistics AB offers, with a selection of courses and various degrees of difficulty suits us very well, as does the method of flexible studies via the internet with individual guidance.

This kind of education suits our company since we have factories on several locations and since our work constantly changes and develops. Gothia Logistics AB has handled the training professionally and we are still working together with the company.

Svante Schultz

Kinnarps AB

Manager Kinnarps Academy

ABOUT THE PROJECT

Gothia Logistics AB has, together with Kinnarps Academy, held an introductory web based course in basic logistics for personnel from Kinnarps factories.